

SUNRISE YACHTS

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launch in 2009
For order book &
launch list see p57

KEY FACTS:

- ▶ Size of yard: 8,500m²
- ▶ Number of direct employees: 40
- ▶ Size it can build to: 65m (213ft)
- ▶ Biggest length built so far: 45m (148ft), still under construction
- ▶ Web: www.sunriseyachts.com

A brand new purpose-built facility for Sunrise Yachts is claimed to be one of the largest in the eastern Mediterranean, with two halls measuring 100m (328ft) long and 16m (52ft) wide as well as a 70m x 16m (230ft x 52ft) fully-acclimatised paint shed. In addition to production of the company's own standardised line of 45m (148ft), 55m (180ft) and 65m (213ft) motor yachts, the shipyard hopes to undertake new custom construction and refit projects for yachts — both power and sail — up to 65m (213ft) in length and 1,500-tonne displacement.



YARD OVERVIEW

A buzz of excitement permeated the air at Sunrise Yachts in Antalya when *Superyacht Business* visited. The shipyard wasn't completed, yet two steel hulled yachts were already in-build inside the partitioned sheds.

Along each side of the facility, space has been allocated to accommodate long-term sub-contractors — along with all their equipment and logistics capabilities — including air-conditioned storage, ventilation and extraction plants. Facilities are also available for visiting specialists and representatives of regulation authorities. 'State-of-the-art' can be used to describe this emerging yard where foreign investment and lateral thinking is fully evident.

The yard is the dream-child of Herbert Baum, a German entrepreneur, who having sold his large logistics company to DHL, has embarked on a second career as a

superyacht builder. He has brought in Guillaume Roché as general manager to oversee day-to-day running of the yard while Frenchman Jean-Claude Carme heads up sales and marketing. Roché has more than 12 years' experience of building in Turkey having, in recent years, headed up Golden Marine in Tuzla. Carme on the other hand came to the world of superyachts by way of US Submarines Inc.

Michael Payne, a broker with Camper & Nicholsons International, sold *Project Sunrise* — the first 45m (148ft) of the series — to a Swiss client who had regularly chartered yachts over many years and finally opted for ownership.

Designed by the late Paolo Scanu with interior design by Franck Darnet, *Africa* is a full displacement long range steel motor yacht powered by twin MTU 12V 2000 M70 engines and built to Lloyd's/MCA class.

Two sister ships are also under construction, with deliveries scheduled for June and December 2009. It is hoped that *Africa* will be completed in time to debut at the Monaco Yacht Show in 2009. The second vessel is still available for sale.

At the Monaco show this year the company confirmed it had signed a collaboration agreement with influential designer Espen Oeino.

"We are looking forward to working with Sunrise on its new series of motor yachts in which we will endeavour to incorporate some very exciting features rarely seen on yachts of this size," says Oeino.

Roché believes that — based on market trends and enquiries received over the last 12 months together with his shipyard capabilities — the new Sunrise/Oeino series will include three designs: a 45m (148ft) that can be extended to 50m (164ft), a 55m (180ft), and a 65m (213ft) flagship.

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ONE TO WATCH

- ▶ **Project name:** Africa
- ▶ **Type:** Long range displacement yacht
- ▶ **Length:** 45.0m (148ft)
- ▶ **Beam:** 8.73m (29ft)
- ▶ **Draught:** 2.76m (9ft)
- ▶ **Displacement:** 380 ton
- ▶ **Power:** 2 x MTU 12V 2000 M70
- ▶ **Hull and superstructure:** Steel and aluminium
- ▶ **Maximum speed:** 15kt
- ▶ **Range:** 5000nm at 12kt



90m
total length
of projects
currently
in-build